

# Digital Pathology

## Customer survey results - 100% digital sites

**PHILIPS**

IntelliSite

Pathology Solution



# Marketing preliminary survey results 2018 Q2

100% digital  
**PIPS** customers



**Pathologists**  
Lab technicians  
Lab managers

Key findings

**show...**



## Survey results – Lab technicians

“The UFS is **reliable, intuitive** and **easy to operate**”



What are your thoughts on the **Ultra Fast Scanner?**

**100%**

The UFS is easy to operate

**90%**

The UFS is intuitive

**100%**

The UFS is reliable

**0.5 hrs**

Average time needed to get fully familiar with UFS



## Survey results – Lab managers

### LABPON

Hengelo, the Netherlands

“Transitioning our entire workflow to digital processes demonstrates our commitment to ensuring our patients and clinical colleagues receive the fastest and best informed diagnoses possible”

Alexi Baidoshvili  
Pathologist, LabPON

‘Philips **IntelliSite Pathology** Solutions enables my lab to **improve** reaching **diagnostic consensus**’

**100%**

**100%**

‘A bi-directional LIS connection prevents patient mix-ups’

**100%**

‘I feel confident in my **data management** in my lab due to Philips’

**100%**

‘PIPS increases efficiency and productivity’



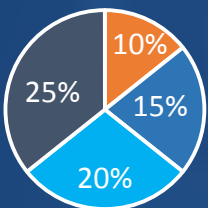


## Survey results - Pathologists

92%

8%: no change

'I experience an increase in my **productivity** for routine diagnosis with PIPS'



'What is your **productivity gain** due to **Philips IntelliSite Pathology Solutions**'

100%

'Philips delivers a platform which is as **reliable** as a microscope **when doing diagnosis**'



**Enhanced** patient care



**Reduced** costs due to efficiency and productivity gains



**Improved** workflow compared to analog



A **proven solution** that scales as you **grow**



The IMS case viewer **simplifies** access to **histopathology cases**

Results are specific to the institution where they were obtained and may not reflect the results achievable at other institutions.